

# HEALTHY CITY DESIGN INTERNATIONAL

RESEARCH • POLICY • PRACTICE

16-17 OCTOBER 2017

ROYAL COLLEGE OF PHYSICIANS, LONDON

## CALL FOR PAPERS

UNLEASHING HEALTH BY DESIGN:  
CREATING A CULTURE OF WELLNESS IN OUR CITIES

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# UNLEASHING HEALTH BY DESIGN: CREATING A CULTURE OF WELLNESS IN OUR CITIES

Cities are now the dominant habitat for humankind. For the first time in history, more people live in cities than in rural communities. As the world confronts a crisis of global health in the 21st century, cities are the new battleground for rethinking approaches to disease prevention and simultaneously investing in ways to promote a health-creating society.

Urban populations are growing at an unprecedented rate, a trend which – when set against the backdrop of an increasingly ageing society, a rising epidemic of obesity and chronic conditions, and the urgent need to respond to climate change – presents a powerful case for new thinking on how to design more sustainable, resilient cities that enhance health, wellbeing and social inclusion.

The World Health Organisation defines a healthy city as one that “supports health, recreation and wellbeing, safety, social interaction, easy mobility, a sense of pride and cultural identity, and... is accessible to the needs of all its citizens”. More recently, in a *Lancet* series on urban design, transport and health, cities are highlighted as the “key to the future sustainable development agenda”.

Aligned with these definitions, the inaugural Healthy City Design 2017 (HCD 2017) Congress & Exhibition will be held on 16–17 October, 2017 at the Royal College of Physicians, London, UK, and will provide an interdisciplinary forum for policy advisors, researchers and practitioners from around the globe.

Organised by SALUS Global Knowledge Exchange in collaboration with Helen Hamlyn Centre for Design, Royal College of Art, the Congress seeks to share and stimulate new research, innovative practice and progressive policy ideas on how to design economically and ecologically sustainable cities that enhance citizen health and wellbeing.

Policy and planning decisions in the urban environment that positively affect such issues as air quality, noise control, levels of physical activity, or access to green space, fresh food and positive social contact play a vital role in keeping us physically and mentally healthy.

A new interdisciplinary collaboration between public health and medical professionals, urban planners and designers, policymakers and citizens is required to create a more holistic, whole-system approach that recognises the importance of the environment and infrastructure as the context for behavioural change and a new culture of wellness and health in our cities.

This new vision should consider:

- new spatial strategies to support factors that positively influence health and wellbeing;
- better resilience planning to equip cities in the face of climate change, natural disasters and to protect against the rapid transmission of infectious diseases;
- urban transport and technologies that actively promote healthier and more ecologically supportive modes of travel for work, leisure, sports and culture;
- new ways of working that improve work-life balance, reduce commuter journey times, provide access to workplace health programmes, and enhance employee productivity and enjoyment;
- the development of healthier, smart homes and neighbourhoods that nurture family wellbeing and community interaction, and provide specialist housing for older people that supports independence, provides medical care in the home, and prevents social isolation; and
- rethinking urban planning and design to create healthier, more satisfying and sustainable ways of living, and make healthier lifestyle choices easier, with access to nature and green spaces, places to exercise, and opportunities to enjoy more nutritious foods.

Two-thirds of the world's population are forecast to live in urban centres by 2050, placing ever-greater strains on water, energy and material consumption. This places the design of healthier and more sustainable global cities as one of the central political, economic, social and environmental challenges of the 21st century.

We're delighted to invite you to contribute to the exchange of knowledge required to bring about this paradigm shift to ensure our future cities support a health-creating society. Abstracts for the presentation of papers, posters, workshops and colloquiums should be submitted by 21 April, 2017.



**Prof Jeremy Myerson**

Helen Hamlyn  
Chair of Design  
The Helen Hamlyn  
Centre for Design,  
Royal College of Art



**Marc Sansom**

Director  
SALUS Global Knowledge  
Exchange

Organised by:



# CALL FOR PAPERS

Healthy City Design 2017 (HCD 2017) International Congress & Exhibition is a global forum for the exchange of knowledge on the research, policy and practice of designing healthy and sustainable cities and communities.

Congress attendees will develop their knowledge of the political and economic context, emerging practice, latest research findings, skills and core competencies in designing, planning and commissioning city services, technology and infrastructure, project management, and the evidence base for environmentally responsible urban planning, design and public health. We are delighted to invite you to submit abstracts on the following core themes.

## Plenary theme

### Urban planning and global health: visioning the future of world cities

Design to reduce health inequity in low, middle and high-income countries

## Congress streams

### Health, housing and neighbourhoods

- Nurturing and sustaining health, wellbeing and quality of life

### Placemaking and the public realm

- Designing to promote healthy, active lifestyles and social inclusion

### Transport, mobility, independence and health

- Designing accessible, ecological and safe transport systems

### Smart cities are healthy cities

- Adopting technology and innovation to maximise health advantages

### Sustainable development: resilience planning and health

- Climate change adaptation, disaster recovery and disease prevention

### Workplace health: promoting a culture of wellness

- Designing supportive work environments and wellness programmes

Authors are invited to submit abstracts of 400 words in English for any of the following: a) themed paper; b) poster; c) workshop; d) colloquium. The abstract should clearly state the background, purpose, methods, results and conclusions/implications. Presentations in all four formats can be focused on any of research, practice or theory. For more detailed abstract guidelines, visit [healthycitydesign2017.salus.global](http://healthycitydesign2017.salus.global)

Each presentation will be delivered to an interdisciplinary audience, and each stream carefully curated to encourage an informed dialogue. Papers addressing more than one of the congress themes will be given preference. All abstracts will be subject to a rigorous blind peer-review process by the HCD 2017 Programme Committee. A carefully selected number will be

chosen for oral presentation with a wider number presented as posters.

Proposals must be submitted using the abstract proposal form, available at [healthycitydesign2017.salus.global](http://healthycitydesign2017.salus.global) and MUST include the following:

- a) presentation type (themed paper, poster, workshop or colloquium);
- b) knowledge focus (research, practice or theory);
- c) congress theme (plenary or stream)
- d) title;
- e) author(s);
- f) organisational affiliation; and
- g) three keywords.

The abstracts of the papers and posters chosen for presentation will be published in the Final Programme. Please note: the author(s) and/or co-author(s) are required to register and pay the registration fee to present the paper at the congress. The official language of HCD 2017 is English.

Full edited versions of the papers and videos may be published on the SALUS Global Knowledge Exchange at [www.salus.global](http://www.salus.global) following the congress. No paper will be published without the author's consent. Papers may also be invited to submit to Cities & Health Journal for peer review publication, edited by programme committee member, Marcus Grant.

More information on the conference venue, hotel accommodation and registration fee will be available at [healthycitydesign2017.salus.global](http://healthycitydesign2017.salus.global) All abstracts and enquiries should be submitted by e-mail to the HCD 2017 Secretariat no later than **21 April 2017** at the following address:

## HCD 2017 Secretariat

**E-mail:** [info@salus.global](mailto:info@salus.global) | **W:** [healthycitydesign2017.salus.global](http://healthycitydesign2017.salus.global)

**Tel:** + 44 (0)1277 634176 • **Fax:** + 44 (0)1277 634041

## Who should submit a paper and attend?

The Healthy City Design 2017 International Congress & Exhibition attracts the world's leading interdisciplinary policymakers, researchers and practitioners designing healthy and sustainable cities and communities. The congress will be of interest to:

- City governance and policy
- Urban designers and planners
- Estates/capital development
- Sustainability practitioners
- Public health physicians
- Architects and designers
- Engineers and developers
- Health/social care planners
- Academics and researchers
- Occupational therapists
- Business/technology leaders
- Senior public servants
- Environmental groups
- Economists

# PROVISIONAL TIMETABLE

## 22 February 2017

Launch reception and announcement of Call for Papers

## 21 April 2017

Deadline for HCD 2017 Congress abstracts

## 1-30 May 2017

Evaluation of abstracts by programme committee

## 24 June 2017

Launch of the Preliminary Programme

## 7 September 2017

Deadline for early bird/speaker registration, and manuscripts

## Monday 16 October 2017

09.00–18.00: HCD 2017 Congress & Exhibition

18.30–21.00 Welcome drinks reception

## Tuesday 17 October 2017

09.00–17.00: HCD 2017 Congress & Exhibition

17.30–22.00: HCD 2017 Cocktail party

## Wednesday 18 October 2017

09.00–17.00: Study visits (to be advised)





# THE PROGRAMME COMMITTEE



**Rachel Cooper OBE, professor of design management and policy, Lancaster University, UK**

Prof Cooper is academic lead for the N8 universities on Urban Transformation Research. Rachel is a non-executive director of Future Cities Catapult, and the UK representative on the International Council for Science Programme, Health and Wellbeing in the Changing Urban Environment.



**David Green, principal, global practice lead, Perkins + Will, UK**

David works on large-scale planning and urban design projects, focusing on sustainable development and the creation of health and research districts. He was a member of Georgia Tech College of Architecture Faculty (1992-2013), and appointed Professor of the Practice of Architecture.



**Sean Hughes, vice president and head of design consulting, Philips, USA**

Sean leads the design consulting organisation of Philips Design. This global team is tasked with developing solutions for customers in the healthtech space. The practice is delivering projects in Australia, Africa, Middle East, China, USA and Europe.



**Susanne Pini, principal, director of retail and mixed use, HDR | Rice Daubney, Australia**

Susanne is at the fore of an evolution in city-shaping that embraces the convergence of mixed-use typologies centred around an over-arching feeling of community wellness. Her skills encompass spheres of design from architectural to urban, placemaking and public domains.



**Janet Sutherland, director, The Academy of Urbanism, UK**

Janet specialises in housing and regeneration, with 30 years' experience forming strategies and policies and leading complex programmes of work, including neighbourhood renewal, community engagement, urbanism, housing for older people, and research.



**John Zeisel PhD, president, Hearstone Alzheimer Care and the I'm Still Here Foundation, USA**

Dr Zeisel has a background in sociology and architecture. He received a PhD from Columbia University and a Loeb Fellowship at Harvard's Graduate School of Design. John's work at the I'm Still Here Foundation is focused on creating inclusive, community-based arts and culture programming.



**Dr Franz W Gatzweiler PhD, executive programme director, Urban Health and Wellbeing: A Systems Approach, ICSU-IAP-UNU, China**

Dr Franz W Gatzweiler studied Agricultural Economics at the University of Bonn and the Humboldt University of Berlin. His research interests lie at the intersection of ecological, economic and social sciences.



**Clare Devine, exec director for architecture, built environment and design, CABE, Design Council, UK**

Clare trained as an architect and has spent 20 years in practice at a number of multi-disciplinary design studios. She is also chair of women in architecture and vice-chair of Architects for Change in the RIBA Equality and Diversity Forum.



**Marcus Grant, editor-in-chief, Cities and Health, UK**

Marcus is an independent advisor, and former associate professor and deputy director of the WHO Collaborating Centre for Healthy Urban Environments at the University of the West. He is the editor-in-chief of the new Routledge journal, *Cities and Health*, which seeks to connect 'city know-how' and academic knowledge.



**Helen Pineo, associate director, Cities at BRE, UK**

Helen Pineo is an urban planner specialising in urban health and sustainability. At BRE, Helen helps deliver healthy and sustainable communities through research, strategy development, performance metrics, training and publications. She is an MPhil/PhD candidate at University College London.



**Hugh Barton, Emeritus professor, WHO Collaborating Centre, UWE, UK**

Prof Hugh Barton is a town planner and author of publications on the planning of healthy, sustainable settlements, including *City of Well-being: a radical guide to planning*. He is a recognised international expert, and special advisor to the WHO Healthy City movement.



**Christine Hancock, C3 Collaborating for Health, UK**

Christine founded C3 to address the impact of the growing burden of chronic disease worldwide after a career including posts as president of the International Council of Nurses, and CEO at the Royal College of Nursing, and Waltham Forest's NHS. Christine was educated as an economist at the London School of Economics.



**Ken Greenberg, principal, Greenberg Consultants, Canada**

Ken is an urban designer, teacher, writer, and former director of urban design and architecture for the City of Toronto. He has led the transformation of urban settings in North America and Europe, focusing on the rejuvenation of downtowns, waterfronts and neighbourhoods.



**Ryan Gravel, founding principal, Sixpitch, USA**

Ryan is an urban planner, designer and author working on site design, infrastructure, concept development, and public policy as the founder of Sixpitch. His master's thesis in 1999 was the original vision for the Atlanta Beltline, a 22-mile transit greenway that is changing the physical form of his city and the decisions people make about living there.



**Guillermo Penalosa, founder, 8 80 Cities, Canada**

Gil is the founder and chair of the internationally recognised Canadian non-profit organisation 8 80 Cities. He is chair of World Urban Parks, as well as senior advisor to Children & Nature and Vision Zero Network. He holds an MBA from UCLA's Anderson School of Management.

For further enquiries on the event programme, sponsorship or exhibition opportunities, contact:

**SALUS Global Knowledge Exchange** E: [info@salus.global](mailto:info@salus.global) • T: +44 (0)1277 634176 • F: +44 (0)1277 634041

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