A healthier and health-creating society

Healthy City Design

17th October 2017

Nigel Crisp
• Health today
• One World Health
• A manifesto for a healthy and health-creating society
Today’s health issues include

- Obesity, diet
- Environment and pollution
- Child development
- Mental health
- Loneliness
- Poverty and unemployment
The determinants of health

Dahlgren and Whitehead 1991

Developing a healthier and health-creating society

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Top 10 causes of death in the US 1900-2000

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One World Health

- Interdependence
- Integration
- Right to health
- Implementation
- ............. and co-development
Interdependence

- New and resurgent infectious diseases
- Non-communicable diseases
- Universal Health Coverage
- Climate and environmental change
- Staffing and shared resources
Turning the World Upside Down

• Mothers to Mothers
• Severe acute malnutrition community programmes
• The weavers of URVAL
• From Africa to New York
• BRAC

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Manifesto for a healthy and health-creating society
Manifesto for a healthy and health-creating society

- Health is central to the economy
- Transition to community and health
- Health creation
- Sharing values

Crisp N, Stuckler D, Horton R et al: Manifesto for a Healthy and health-creating society; Lancet
http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(16)31801-3/abstract
Health is central to the economy

- Bio-medical and life sciences at centre of industrial strategy
- The impact of ill-health and health systems on the environment and economy
- The contribution of health to the economy
- Health employment and economic growth

UN High Level Commission on Health Employment and Economic Growth: Working for Health and Growth; September 2016
http://www.who.int/hrh/com-heeg/en/
Example: The City Mental Health Alliance

- 40+ City of London firms
- Services, Mental Health First Aid and prevention
- Developing the business case

City Mental Health Alliance [http://citymha.org.uk/](http://citymha.org.uk/)
Transition to community and health

• From a hospital and illness based system to a person-centred and health based one - to meet today’s needs and reach everyone

• Using the wrong model is inefficient and wasteful and leads to sub-optimal care - and leaves people behind
“The internet is the organising principle of our time”

Martha Lane-Fox
Example: ParkinsonNet

[Diagram showing various components such as Quality of Life, Quality of Care, Self-management Patient, etc., along with links to ParkinsonNet website: http://www.parkinsonnet.info/]

ParkinsonNet  http://www.parkinsonnet.info/
A health-creating society

- Modern societies actively market unhealthy lifestyles

WHO European Region
A health-creating society

- Modern societies actively market unhealthy lifestyles
  WHO European Region

- Health is made at home, hospitals are for repairs
  Traditional African saying
A health-creating society

Engage all sectors - employers, manufacturers, educators, architects, designers as well as communities and individuals in building a healthy and health-creating society
“MiniCrops” is the company’s flagship initiative, using agriculture technology to address food sustainability, food security, and nutrition in cities.

- The initiative involves setting up high-yield indoor farms in areas of high social and economic deprivation, bringing with it jobs and new economic activity.
- Its first farm in Deptford produces over 1 tonne of vegetables every month, using a footprint of less than 200 square metres.
- 50-100x more efficient than traditional farms, using no herbicides or pesticides, significantly less energy, at a lower cost, and closer to end consumers.
- Focus is on microgreens – superfood with high nutrient concentration per gram and a much shorter growing time.
- Delivered to restaurants and at home customers by foot, by bike, or by electric van – further minimising the impact on the environment.
Example: St Paul’s Way

Health and science institutions with their values of objectivity, knowledge, openness and compassion can contribute towards building a better society.
Practical action on

- The economy
- Service delivery
- Community development
- Shared values - and vision
- And ...................... join the dots

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