

SPONSORING KNOWLEDGE & IMPROVEMENT

The inaugural Healthy City Design 2017 (HCD 2017) International Congress & Exhibition will be held on 16-17 October, 2017 at the Royal College of Physicians in London, UK.

Organised by SALUS Global Knowledge Exchange in collaboration with Helen Hamlyn Centre for Design, Royal College of Art, the congress seeks to share and stimulate new research, innovative practice and progressive policy ideas on how to design economically and ecologically sustainable cities that enhance citizen health and wellbeing. By providing an interdisciplinary forum for policy advisors, researchers and practitioners from around the globe, HCD 2017 is set to become the world's leading forum for the design of healthy and sustainable cities and communities.

Papers will be presented by some of the world's leading experts through a variety of presentation formats, including themed papers, posters, workshops and colloquiums.

Sponsoring thought leadership and raising visibility

We are delighted to invite sponsors and exhibitors to commit their support towards this prestigious, world-leading event.

By sponsoring or exhibiting at HCD 2017, your organisation is supporting and participating in the exchange of knowledge between the world's leading researchers, practitioners and policy-makers.

A knowledge-led approach creates opportunities to align your brand to a range of content-focused sponsorships, including: themed sessions and posters; workshops; and colloquiums; or networking-focused events, such as the welcome reception; the garden party; or the awards programme.

These can be combined with branding opportunities to raise visibility, such as an exhibition stand, conference bag and name badge sponsorship, and advertising in the final programme.

In addition, through our own dedicated networking platform and online journal at www.salus.global, we offer the ability to build digital marketing and brand engagement with the congress participants all year round.

HEALTHY CITY DESIGN INTERNATIONAL

RESEARCH • POLICY • PRACTICE

16-17 OCTOBER 2017

ROYAL COLLEGE OF PHYSICIANS, LONDON

TIMETABLE

24 June 2017

Launch of Preliminary Programme

7 September 2017

Deadline for early bird/speaker registration

Monday 16 October 2017

08.30–18.00: HCD 2017 Congress & Exhibition

18.30–20.30 HCD 2017 Welcome Drinks Reception

Tuesday 17 October 2017

08.30–17.00: HCD 2017 Congress & Exhibition

18.30–22.00: HCD 2017 Cocktail Party

Wednesday 18 October 2017

09.00–17.00: Study visits to UK architectural landmarks and healthy urban developments

For sponsorship and exhibition
information, contact: nicola@salus.global

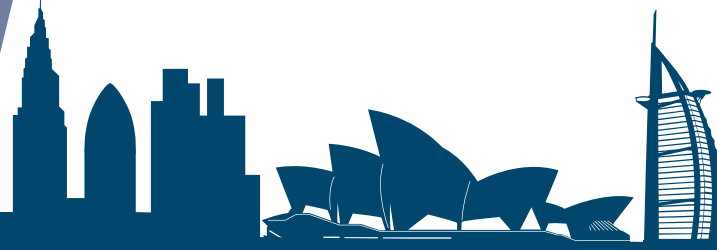
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SPONSORSHIP PACKAGES

Sponsorship packages have been flexibly designed to meet your individual requirements. Choose the package best suited to you or call to discuss tailoring a solution to meet your specific needs and preferences. 'Knowledge sponsorships' provide focused opportunities to participate in the dialogue and engage with thought leaders. These can be combined with branding opportunities to develop your identity around a 'networking occasion' or one of the widely used congress items, eg. delegate bags or badges.

GOLD PARTNER - £18,000

- Primary branding on all literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Acknowledgement by congress chair in Opening Ceremony
- Exclusive sponsorship of opening keynote congress session
- Branding of 21 hours of video footage of presentations
- Logo on cover of Preliminary and Final Programmes
- One full-page cover advertisement in Final Programme
- Exclusive GOLD sponsor's welcome address in Final Programme
- Six complimentary full-package delegate passes
- Double exhibition space in networking area
- Company profile, logo and web link on HCD 2017 website

SILVER PARTNER - £12,000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Sponsorship of a keynote congress session
- Branding on video footage of keynote session presentations
- Logo on cover of Preliminary and Final Programmes
- One full-page advertisement in Final Programme
- Four complimentary full-package delegate passes
- Double exhibition space in networking area
- Company profile, logo and web link on HCD 2017 website

BRONZE PARTNER - £8,000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- Sponsorship of a congress plenary session
- Branding on video footage of plenary session presentations
- Logo on cover of Preliminary and Final programmes
- One full-page advertisement in Final Programme
- Three complimentary full-package delegate passes
- Exhibition space in networking area
- Company profile, logo and web link on HCD 2017 web site

KNOWLEDGE PARTNER - £5,000

- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during a congress stream
- Sponsorship of congress stream, poster gallery, or study tour
- Branding on video footage of congress stream presentations
- One full-page advertisement in Final Programme
- Two complimentary full-package delegate passes
- Company profile, logo and web link on HCD 2017 website



ROYAL COLLEGE
OF PHYSICIANS
LONDON,
16-17 OCT, 2017

For reservations or more info
call +44 (0)1277 634176 or
email nicola@salus.global
healthycitydesign2017.salus.global



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COCKTAIL RECEPTION/PARTY PARTNER - £12000

- Sponsorship of Cocktail Reception and Party
- Sponsor's address at Cocktail Reception and Party
- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- One full-page advertisement in Final Programme
- Three complimentary full-package delegate passes
- Company profile, logo and web link on HCD 2017 website

WELCOME RECEPTION PARTNER - £8000

- Exclusive sponsorship of Welcome Reception
- Sponsor's address at Welcome Reception
- Introduction of keynote speaker at Welcome Reception
- Branding on all congress literature and digital promotions
- Digital branding on stage backdrop during entire congress
- One full-page advertisement in Final Programme
- Two complimentary full-package delegate passes
- Company profile, logo and web link on HCD 2017 website

LUNCH AND NETWORKING PARTNER - £8000

- Branding on all congress literature and digital promotions
- Digital branding in networking area and on stage backdrop
- Sponsorship of 2 lunches and 4 coffee breaks and branding
- One full-page advertisement in Final Programme
- Two complimentary full-package delegate passes
- Exhibition space in networking area
- Company profile, logo and web link on HCD 2017 website

KNOWLEDGE SPACE - £2450

- Branding on all congress literature and digital promotions
- One full-page advertisement in Final Programme
- One complimentary full-package delegate pass
- One complimentary knowledge area pass only
- Exhibition space in networking area (2x1m with tressle table and chairs)
- Company profile, logo and web link on HCD 2017 website

KNOWLEDGE SPACE ONLY - £1250

- Exhibition space in networking area (2x1m with tressle table and chairs)
- One complimentary knowledge area pass only

*Recommended display options to be provided.

CONFERENCE BAGS - £5000 / NAME BADGES - £2850

- Exclusive branding on conference delegate bags or name badges
- Branding on all congress literature, website and digital promotions
- One full-page advertisement in final programme
- One complimentary full-package delegate pass
- Company profile, logo and web link on HCD 2017 website



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