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HEALTHY CITY DESIGN INTERNATIONAL

RESEARCH • POLICY • PRACTICE

11-14 OCTOBER 2021

www.healthycitydesign.global

CALL FOR PAPERS

BACK FROM THE BRINK

DESIGNING FOR CLIMATE, COMMUNITY AND SOCIAL VALUE

W: www.healthycitydesign.global | E: info@salus.global



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BACK FROM THE BRINK:

DESIGNING FOR CLIMATE, COMMUNITY AND SOCIAL VALUE

City centres emptied, working patterns and supply chains disrupted, and urban communities struggling under unprecedented economic and psychological pressures. The coronavirus crisis shone a harsh light over the urban landscape, revealing the deep scars of health and social inequalities as some citizens fared far worse than others. Healthy City Design International 2021 will explore how we can bring our cities 'back from the brink' in a green, fair, inclusive and progressive way.

Our cities stared into the abyss during the global pandemic. The concentration of people, resources and networks that gives the urban realm its *raison d'être* was challenged to its core by the effects of Covid-19. For urban planners, architects, policymakers and public health professionals now charged with picking up the pieces and formulating a coherent approach to developing the post-Covid-19 city, there are important design issues to address. We see these as relating primarily to three key areas – climate, community and social value.

A series of lockdowns in cities took cars off the streets and planes out of the skies. Air quality improved, more cycle lanes were introduced, and more green spaces too. There is now a broad consensus that there should be no retreat in the aftermath of the pandemic from the ecological gains made during it. We want to make our cities healthier and more sustainable places to live and work. But how can we can rev up the economic machine again without undermining our ambitions in relation to climate change? What urban development, regeneration and mobility strategies would best serve all our interests?

As Britain looks ahead to hosting the COP26 UN Climate Change conference in November 2021, cities around the world are on the frontline of the debate about sustainable futures. Issues around community also came into sharp focus during the pandemic as social and health resilience were tested to the limit. Many communities continue to suffer disproportionately from the effects of Covid-19, raising questions about diversity, inclusion and equity in cities. The built environment is a major determinant of urban health and wellbeing outcomes, so how can the design of our homes, neighbourhoods, workplaces and transport better support community cohesion, placemaking, mental health and social resilience?

Underpinning the challenges of climate and community in cities is the idea of social value – that not all value can be measured with market metrics. Social value addresses the wider social, environmental and economic benefits of any project in relation to society; it frames the concept of value, not simply in a financial model but within a human-centric vista of accountability, collective responsibility, dignity, fairness, individual rights, respect, and quality of life. How can our designed environment express this commitment? What research is needed to bring social value to the top of the development agenda?

New ideas, practice and research

Our 5th Healthy City Design International Congress will address all of these vital questions. In bringing together the professional disciplines in design, technology, urbanism and health required to reimagine the post-pandemic city, this congress will focus on the challenges around climate, community and social value in cities. It will fuel the debate about what we want our cities to be in the post-pandemic era – and give a platform to new voices, ideas, practice and research.

Previous editions of the Healthy City Design International Congress have looked at creating a culture of wellness, reducing health inequalities, and building resilience in cities. In 2021, our Call for Papers brings it all together in the aftermath of Covid-19 – how can we pull back from the brink and build social value into the development and regeneration of the urban realm?

We're delighted to invite you to contribute and participate in the exchange of knowledge in designing for climate, community and social value in the post-pandemic world – please submit your abstracts by 13 May 2021 at www.healthycitydesign.global.

We welcome abstracts addressing issues within low-, middle- and high-income countries, and from across the disciplinary spectrum at the intersection of research, practice and policy. We encourage the submission of various formats, from the presentation of themed papers and posters to interactive workshops. And we also recommend viewing videos of talks from previous congresses in the Talks section of our online community and journal at www.salus.global/journal.



Prof Jeremy Myerson
Co-founder, Healthy City Design; Helen Hamlyn Chair of Design, Helen Hamlyn Centre for Design, Royal College of Art



Marc Sansom
Co-founder, Healthy City Design; Director, SALUS Global Knowledge Exchange

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CALL FOR PAPERS

Healthy City Design 2021 (HCD 2021) International Congress & Exhibition is a global forum for the exchange of knowledge on the research, policy and practice of designing healthy and sustainable cities and communities.

Owing to the global pandemic, the format of this year's congress will be 'virtual' with the option for 'in person' participation at the Royal College of Physicians in London, if it is safe to do so.

Attendees will develop their knowledge of the political, social and economic context, new policy directions, emerging practice, latest research findings, and skills and core competencies in designing, planning and commissioning city services, technology, infrastructure and developing real estate that improve people and planetary health. We are delighted to invite you to submit abstracts on the following core themes.

Plenary theme

Back from the brink: Designing for climate, community and social value

Congress streams

- **Pandemic resilience and renewal:** Visioning the future post-Covid city
- **Homes and neighbourhoods:** Design to improve community wellbeing and residents' life chances
- **Urban design, placemaking and mental health:** Urban strategies to reduce health inequalities and improve mental health and social cohesion
- **Mobility, travel and transport:** Radical design approaches to active and sustainable travel
- **Smart cities and urban tech:** Scaling innovation in urban systems to create health
- **Planetary health:** Reducing the ecological footprint of cities and capitalising on the health co-benefits
- **Work and workplace:** Safe, healthy and sustainable environments to support flexible working lives

Authors are therefore invited to submit abstracts of 400 words in English for both 'virtual' and 'in person' presentation in any of the following formats: a) themed paper; b) poster; c) workshop. The abstract should clearly state the background, purpose, methods, results and conclusions/implications. Presentations in all three formats can be focused on any of research, practice or theory. For more detailed abstract guidelines, visit www.healthycitydesign.global

Each presentation will be delivered to an interdisciplinary audience. All abstracts will be subject to a rigorous blind peer-review process by the HCD 2021 programme committee. A carefully selected number will be chosen for oral presentation with a wider number presented as posters.

Proposals must be submitted using the abstract proposal form, available at www.healthycitydesign.global and MUST include the following:

- a) presentation type (themed paper, poster or workshop);
- b) knowledge focus (research, practice or theory);
- c) congress theme (plenary or stream);
- d) title, author(s), organisational affiliation, and three keywords.

The abstracts of the papers selected for presentation will be published in the Final Programme. **Please note:** the author(s) and/or co-author(s) are required to register and pay the registration fee to participate and present the paper at the congress. Owing to the global pandemic, this year's congress will be held 'virtually', with an option for 'in person' participation at the Royal College of Physicians if it is safe to do so. We therefore encourage submissions for remote presentation and 'in person' attendance. The registration fees will also be adjusted accordingly for 'virtual' and 'in person' participation. Further guidance on the format will be available at a later date prior to publication of the preliminary programme.

Full edited versions of the papers and videos may be published on the SALUS Global Knowledge Exchange at www.salus.global following the congress. No paper will be published without the author's consent. Papers can also be submitted to *Cities & Health Journal* for peer-review publication, edited by programme committee member Marcus Grant. For more information, visit: www.healthycitydesign.global

More information on the conference venue/virtual event platform and the registration fee will be available at www.healthycitydesign.global. All abstracts should be submitted online by the deadline 13 May and all enquiries by e-mail should be sent to the following address:

HCD 2021 Secretariat

E-mail: info@salus.global | **W:** www.healthycitydesign.global

Tel: + 44 (0)1277 634176

Who should submit a paper and attend?

The Healthy City Design 2021 International Congress & Exhibition attracts the world's leading interdisciplinary policy thinkers, researchers and practitioners. The congress will be of interest to:

- City governance and policy
- Urban designers and planners
- Real estate developers
- Commercial property investors
- Sustainability practitioners
- Academics and researchers
- Architects and designers
- Engineers and surveyors
- Health/social care planners
- Public health practitioners
- Occupational therapists
- Business/technology leaders
- Senior public servants
- Environmental groups
- Economists
- House builders

PROVISIONAL TIMETABLE

1 April 2021

Launch and announcement of Call for Papers

13 May 2021

Deadline for HCD 2021 Congress abstracts

13 July 2021

Launch of the Preliminary Programme

8 September 2021

Deadline for early bird / speaker registration and manuscripts

Monday 11 October 2021

08.00-19.00 GMT: HCD 2021 Congress & Exhibition

Tuesday 12 October 2021

08.00-19.00 GMT: HCD 2021 Congress & Exhibition

Wednesday 13 October 2021

08.00-19.00 GMT: HCD 2021 Congress & Exhibition

Thursday 14 October 2021

08.00-19.00 GMT: HCD 2021 Congress & Exhibition



THE PROGRAMME COMMITTEE

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Founder, C3 Collaborating for Health, UK

David Green

Director, Perkins and Will, UK

Peter Ellery

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Institute, USA

Tye Farrow

Senior partner, Farrow Partners, Canada

Susanne Pini

Principal, director of retail and mixed use,
HDR, Australia

For further enquiries on the event programme,
sponsorship or exhibition opportunities, contact:

SALUS Global Knowledge Exchange

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